

International Social Sciences and Business Research Conference

PROGRAM

4 – 5 December 2014

Theme: “Research for Advancement”

Venue : Green Room, Hotel Himalaya
Sahid Sukra Marg, Lalitpur, Kathmandu, Nepal

Telephone : 977-1-5523900 and Fax: 977-1-5523909

Email: reservation@hotelhimalaya.com.np

Website: www.hotelhimalaya.com.np

Proudly Sponsored By:



World Business Institute, Australia
American Research and Publications International, USA
Journal of Business and Policy Research / World Journal of Social Science
International Review of Business Research Papers / World Journal of Management
Global Economy and Finance Journal / World Review of Business Research
Global Review of Accounting and Finance / Journal of Accounting Finance and Econ
Journal of Islamic Finance and Business Research

Please Carefully Read all Instructions Below

- **How to Reach the Conference Venue**

The Global Business Research Conference is being held at Hotel Himalaya Kathmandu. The address of the hotel is :

Hotel Himalaya
Sahid Sukra Marg, Lalitpur, Kathmandu, Nepal
T: 977-1-5523900
F: 977-1-5523909
E: reservation@hotelhimalaya.com.np
W: www.hotelhimalaya.com.np

You can come to the hotel from Tribhuvan International Airport (KTM) which is less than a 20-minute drive. You can take Taxi at the airport and please use the marked taxis only. It is located a 10-minute drive from Kathmandu, the capital of Nepal and the city centre is within an easy drive from the hotel. There is shuttle Bus Service at the airport which will cost you around 5 US\$.

We strongly recommend that you change at least 20 US\$ at the airport to pay taxis or shuttle bus. You can make prior contact with shuttle bus company. You can visit the following web link:

<http://www.viator.com/Kathmandu-tours/Airport-and-Ground-Transfers/d5109-g15-c52?pref=02&aid=g6259>

- **How to Complete Registration?**

Once you reach the hotel, please proceed to the Green Room which is our conference room and is located on the 3rd floor of the hotel. If you cannot find the room, please ask the Hotel Reception Desk to direct you for the conference room.

Please report either to Mr. Mahbubul Hoque, Conference Administrator or Mr. Tanzil Hoque, Conference Director for your registration. If you have already fully paid for the registration, you will receive a yellow envelope which will contain the following items:

- Your Name Tag
- Payment Receipt
- Participant Certificate (please note that only attending authors will receive a participant certificate for ethical reasons, Co-authors will not receive this certificate unless they pay for registration and attend the conference. Please also note that the Participant certificate does not include the paper title or the authors of the paper. It is just a certificate to prove that you did attend and participate in the conference)
- Conference Program
- Lunch Coupons- (these will be at the back of your name card pockets)

If you have not yet paid your registration fees, please complete your cash payment on arrival. **We do not accept any other mode of payment except cash in American dollars**

(please bring exact money as no change will be given there and hope you will not negotiate with us for other mode of payment such as bank cheque or credit cards. Please collect your envelope which will contain all of the abovementioned materials.

The name badge is required for all participants/spouse/guests to participate in all sessions/events, refreshments, buffet lunch, receptions, tea/coffee breaks and dinner.

- **What You Should Bring Along For Your Presentation**

OPTIONAL:

Please bring in 15-20 copies of your (printed) paper (power point slides or full paper) for distribution at your session to other participants **(this is optional)**.

MANDATORY:

Please print out at least 1 copy of your full paper and hand it to the chair of the session at the beginning of your presentation.

If you do not provide a copy of the full paper to the session chair or the conference organisers, we will be unable to email you an evaluation report for your paper.

Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. **We suggest you to spend less time (not more than 5 minutes) on introduction and literature review sections of your paper. Please focus and spend more time (the remaining 10 minutes) on your model, data, result analysis/findings and significance or implication of your research.**

Presentation room has LCD and laptop computer and please bring your pen-drive or USB stick for power-point presentation. However, we do not guarantee that they will work without any failure. Please do not embarrass us by asking for pen-drive as we do not prove this.

In the past, we have faced issues where authors have put their USB in their unaccompanied luggage which did not arrive with them or they have emailed the presentation to themselves. We **highly recommend** that you carry your USB with you at all times and not put it with your unaccompanied luggage . You should save your presentation on a USB stick as well and we recommend that you send email to yourself a copy of the power point slides which you can use in case you have lost the pen-drive.

*****Please ensure that you save your presentation file both in 2003 and 2007/2010 versions incase the computers do not support the latest version._If you have only a 2007 version and the laptops provides only 2003 office software, we will not take any responsibility for converting your presentation from 2007 to 2003.**

*****Please note that we do not offer any internet access at the conference venue. However you may obtain wifi password from the reception desk of the hotel which may be available at extra cost which is payable by you.**

- **What About Tea/Coffee Break and Lunch?**

Break-foods and Tea/coffee in the morning and afternoon will be served in the Green Room. Buffet Lunch will be provided at the Cafe Horizon which is located on Ground Floor. We will

have a reserved section for seating in the restaurant for our conference delegates. When entering the restaurant, please hand over your lunch voucher, that will be at the back of your name tag, to our representative who will be standing at the front of the restaurant. The area is a smoke-free environment and please respect this requirement.

*****PLEASE NOTE: If you do not attend lunch on either day 1 or day 2, you cannot use the other coupon to feed your family members or friends as we have a set number of people we have ordered the lunch for on the 2 separate days.**

- **Conference Dinner**

Due to lack of numbers, we have cancelled the conference dinner. Those who have paid for the dinner will be contacted for refund.

- **Conference Proceedings**

As informed previously, conference proceedings with ISBN 978-1-922069-65-8 will be provided electronically. Please visit www.wbiworldconpro.com to view your paper after 2 December 2014. Please read the instructions there and then view or download your and/or other authors' papers. Please note that a number of authors have asked only for the abstract of their paper to be published in the proceedings. Those who have not yet paid for their registration, your paper will only be published in the proceedings once the payment has been made/ received by us.

The proceedings will be there for a number of years which is visited by the readers from the globe. We remind the authors that we will upload the paper or abstract as per the option you have indicated in the registration form. Once your paper or abstract is uploaded, you cannot change it again in any form unless you pay US\$100 for any change.

- **Best Paper Award**

Best paper is selected on the basis of 1. Originality 2. Research Rigor 3. Contribution to the body of knowledge and 4. Relevance to current and emerging issues. The papers are considered on the basis of the evaluation by the reviewers and the assessment made by the members of the panel. Panel members will observe and assess the presentation of the short-listed authors and then report to the conference team. The name of the winners will be announced via email 2 - 3 weeks after the conference. The winners will receive an award certificate and fellowship certificate from the World Business Institute.

- **Paper Evaluation Report (PER) and Editorial Review Report (ERR)**

Unlike other conferences in the world, we provide written feedback on your paper in the form of Paper Evaluation Report (PER). This report will be sent to the authors via email within 2 – 3 months after the conference. Please do not contact us in between this time regarding these reports. However, if you do not receive them by this deadline, then contact us via email: njahanwbi@gmail.com

Please note that even if you have paid to attend the conference but you do not present the paper at the conference, then you will not receive a PER for your paper. Similarly, if you

collect your registration envelope pack but do not present your paper, the department in your university will be notified.

For those of who have paid for publication of their papers in our journals, you will receive Editorial Review Report (ERR) within 5 – 6 months after the conference, in addition to the PER.

- **Publication of Your Paper (Please read carefully)**

All accepted papers recommended by the reviewer (see your acceptance letter point number 2 to know the name of the journal) for a particular journal will be published provided that you have paid submission fee and complied to the review report, editorial comments, feedback at the conference and journal's guidelines. You are required to send us your revised full paper (after compliance to the PER and ERR and editorial observations, comments, if any, you received at the conference) within 2 months after we send you the ERR.

If your invitation and acceptance letter does not mention any journal name, it means that your paper was not accepted for any of our journals, However, if you improve your paper according to the feedback you receive at the conference and/or via review report, we can reconsider the paper for journal publication at that stage. Please note that it is not guaranteed that your paper will be selected for a journal even after the revisions.

If you have already paid publication fee, you **must indicate in red ink** the new or additional materials you have added or inserted in compliance to written feedback and/or comments at the time of revision. **We will endeavour, though not guaranteed, to publish your paper within six-nine months after the conference** if you comply fully to all requirements and requests. No reminder notice will be sent. **If you do not send your revised paper by the deadline** or if you **failed to comply in full to the review reports** within the due time set by us and do not comply to our any request for reorganising the paper as per journals' guidelines or fail to make the paper camera-ready or do not respond to our emails within 6 months after the conference, **your paper will not be published and no money or fee will be refunded.**

If your paper has already been accepted for our journal and you have not paid any publication fees but are interested to publish can make cash payment at the registration desk. The cost of Print and online publication is USD \$300 or for online publication only is USD \$200. If you would like to pay at a later time, then please contact Nuha Jahan via njahanwbi@gmail.com to arrange this.

- **Who to Contact**

For any issues relating to conference matters please contact Ms. Nuha Jahan on +613 9702 2734 (Australian mobile number). We are available on this number between 9AM – 5PM Australian Eastern Daylight Saving's Time Monday to Friday.

- **Correspondence After Conference**

If you have any concerns or questions after the conference, please contact Ms. Nuha Jahan via our email address njahanwbi@gmail.com. Please do not send any email to nepalpap@gmail.com as this email address will be unmonitored after 5 December 2014.

- **Future Conferences**

If you would like to join our future conferences, please continuously visit our website www.wbiworld.org to find out more information. You can also follow us on facebook by liking our page "World Business Institute" or follow Nuha Jahan on Linked in by sending her a request..

- **List of Participating Countries**

The International Social Sciences and Business Research Conference is proud to welcome delegates from 16 countries of the world.

Australia
Canada
India
Indonesia
Malaysia
Nepal
Oman
Russia
South Africa
South Korea
Switzerland
Taiwan R.O.C
Turkey
UAE
UK
USA

- **Conference Team**

Chair: Prof. Mohammad Hoque, World Business Institute (WBI) Australia
Conference Administrator: Mahbubul Hoque Bhuiya, RAPI, Bangladesh
Events/ Publication Director: Ms. Nuha Jahan, WBI, Australia
Marketing Director: Mr. Tanzil Hoque, WBI, Australia
Finance Director: Mrs. Khaleda Akhter, WBI, Australia
Technical Manager: Salman-ul Hoque, WBI, Australia

Conference Program Outline

Registration Desk Located outside Green Room
Presentation Room: Green Room, 3rd Floor

Thursday 4 December 2014

8.15 AM – 3.00 PM	Conference Registration Outside Green Room
9.00 AM - 10.45 AM	Paper Presentations: Plenary Session: Green Room
10.45 AM – 11.15 AM	Morning Tea Break Green Room
11.15 AM – 1.00 PM	Paper Presentations: Management and Marketing Track: Green Room
1.00 PM - 2.00 PM	Lunch Cafe Horizon, Ground Floor
2.00 PM – 3.30 PM	Paper Presentations: Accounting, Economics and Finance: Green Room
3.30 PM – 3.45 PM	Afternoon Tea Break Green Room

Conference Program Outline (cont...)

Registration Desk Located outside Green Room
Presentation Room: Green Room (3rd Floor)

Friday 5 December 2014

8.45 AM – 3.00 PM	Conference Registration Outside Green Room
9.00 AM - 10.30 AM	Paper Presentations: Management Track: Green Room
10.30 AM – 11.00 AM	Morning Tea Break Green room
11.00 AM – 12.30 PM	Paper Presentations: Economics and Finance Track: Green Room
12.30 PM - 2.00 PM	Lunch Café Horizon
2.00 PM – 3.30 PM	Paper Presentations: Management Track: Green Room
3.30 PM – 3.45 PM	Afternoon Tea Break Green room

~~~ End of Conference ~~~

Thursday 4 December 2014

9.00 AM – 10.45 AM

Room: Green Room

Session: Plenary

Session Chair: Prof. MaryAnn Reynolds, Sultan Qaboos University, Oman

Welcome By: A/Prof. Dr. Narayan Prasad Paudel (Scientific Committee Member), Kathmandu University, Nepal.

312: The Effects of Financial Crisis on Earnings Quality: Evidence from Turkey: Fehmi Karasioğlu, Selcuk University, Turkey and Nuray Demirel Arıcı, Celal Bayar University, Turkey.

103: Governance and Reporting in a Complex Global Environment: Claire Richards, Zayed University, United Arab Emirates, Mary Ann Reynolds, Sultan Qaboos University, Oman and Jesse Dillard, Central Florida University, United States.

205: Reforms for Good Governance in India: Failures and Critical Challenges: Alamuri Suryanarayana, Osmania University, India and Roshee Lamichhane Bhusal, CG Institute of Management, Nepal.

436: Current status and factors affecting implementation of CSR: Evidence from Nepalese banking sector: Gopi Bidari, Edith Cowan University, Australia.

Thursday 4 December 2014

10.45 AM – 11.15 AM

Room: Green Room

“Morning Tea Break”

Thursday 4 December 2014

11.15 AM – 1.00 PM

Room: Green Room

Session: Management

Session Chair: Dr. Dilupa Nakandala, University of Western Sydney, Australia

422: Financing Natural Disasters: The Increasing Cooperation between the Public and Private Sectors: Gregory Coutaz, National Chengchi University, Taiwan.

454: Development and Analysis of a System Dynamics Model of Organizational Knowledge Repository Utilization: Poonima Panduranga Kundapur and Lewlyn L Raj Rodrigues, Manipal University, India.

456: Challenges and Strategies for Coping with Stress in Modern Life: Evidence from American Research Studies: Alamuri Suryanarayana, Osmania University, India and Roshee Lamichhane Bhusal, CG Institute of Management, Nepal.

502: Searching for the Great Heart: Holistic Leadership for the Prevention and Resolution of Violent Disputes in Africa: Andreas Velthuizen, Institute for Dispute Resolution in Africa (IDRA), University of South Africa, South Africa.

449: A Complete Model for Cost-Optimized Lateral Trans-shipment in a Multi-Supplier Environment: Dilupa Nakandala and Henry CW Lau, University of Western Sydney, Australia.

Thursday 4 December 2014	1.00 PM – 2.00 PM	Room: Cafe Horizon
---------------------------------	--------------------------	---------------------------

“Lunch Break”

Thursday 4 December 2014	2.00 PM – 3.30 PM	Room: Green Room
---------------------------------	--------------------------	-------------------------

Session: Accounting, Economics and Finance

Session Chair: Prof. Fehmi Karasioglu, Selcuk University, Turkey

101: International Accounting Curricula: Determining the Need for Enhanced Behavioral Sciences Content in University Programs: Kari Day, Eastern Oregon University, United States.

106: A Continuous Measure for Monitoring Accounts Receivable: Rakesh Sah and Salem Boumediene, Montana State University Billings, USA,

222: Comparing China and European Maritime Behavior on Food Spreading: Citra Hennida, Airlangga University, Indonesia.

314: Are Islamic Equities A Safer Haven? Evidence from Indo Pak Equity Markets: Syed Aun R. Rizvi, Nottingham University, Malaysia and Shaista Arshad, International Islamic University Malaysia, Malaysia.

Thursday 4 December 2014	3.30 PM - 3.45 PM	Room: Green Room
---------------------------------	--------------------------	-------------------------

“Afternoon Tea Break”

Friday 5 December 2014

9.00 AM- 10-45 AM

Room: Green Room

Session: Management

Session Chair: Mr. Benjamin Silverstone, University of Wales Trinity StDavid, UK

411: Heigh-Ho, Heigh-Ho, It's Off to Camp We Go: The Developmental Impact of Teenage International Leadership Camp: Patrick G. O'Malley, Leann Mischel, Stephen Wallace, Helene Mattera, Gus Haracopas, Sarah Apedaile, Inna Kuvich and Judy Fox, Susquehanna University, United States,

445: Further Education in Russia: Students Motivation and Influence on Their Career Perspectives: Kseniya Tkacheva, The Russian Presidential Academy of National Economy and Public Administration, Russia.

418: The Logic of The China's Strategic Partnerships: Foundations and Motivations: Moises Lopes de Souza, National Chengchi University, Taiwan.

439: Nothing Just Happen Empowerment Is the Way Forward: Narayan Prasad Paudel, Kathmandu University, Nepal.

Friday 5 December 2014

10.30 AM – 11.00 AM

Room: Green Room

“Morning Tea Break”

Friday 5 December 2014

11.00 AM - 12.30 PM

Room: Green Room

Session: Economics and Finance

Session Chair: Dr. Christina Atanasova, Simon Fraser University , Canada

214: The Role of Neighbor Countries in National Total Exports and in Regional Integration: Elias Sanidas, Seoul National University, South Korea.

219: The Paradoxes of Economic Optimism in Russia: Social Capital and Social Ties Strength Influence: Victor Vakhshayn, The Russian Presidential Academy of National Economy and Public Administration, Russia.

315: Do Technical Regulations Affect The Economies of Trading Partners? Evidence from South Korea: Ki-kwan Yoon, Chung-nam National University, Korea, Zhuo Li, Suwon University, Korea and Sumon Hossain, Chungnam National University (CNU), South Korea.

311: The Corporate Governance and Financing of Small-cap Firms in Canada: Christina Atanasova and Evan Gatev, Simon Fraser University, Canada.

Friday 5 December 2014	12.30 PM – 2.00 PM	Room: Cafe Horizon
-------------------------------	---------------------------	---------------------------

“Lunch Break”

Friday 5 December 2014	2.00 PM - 3.30 PM	Room: Green Room
-------------------------------	--------------------------	-------------------------

Session: Management

Session Chair: Dr. Narayan Prasad Paudel, Kathmandu University, Nepal

416: Cross-Cultural Analysis of Dating Practices: on The Difficulty to form Intimate Relationships in Japan and Taiwan: Philippe Cachia, National Cheng-Chi University, Taiwan.

403: Do Job Groups Influence Email Usage in A Similar Way As Roles Do? A Study of Academics: Benjamin M. Silverstone, University of Wales Trinity St David, United Kingdom.

442: Locating Social Enterprises in Development Praxis and Nepal: A Literature Review: Rojee Joshi, Australian Catholic University, Australia.

421: Navigating Uncharted Waters: Emergency Management Leadership and Governance in Taiwan: Dean Karalekas, National Chengchi University, Taiwan.

Friday 5 December 2014	3.30 PM - 3.45 PM	Room: Green Room
-------------------------------	--------------------------	-------------------------

“Afternoon Tea Break”

~~~ End of Conference ~~~

List of Participants

Paper No.	Author Name	University	Country
442	Mrs. Rojee Joshi	Australian Catholic University	Australia
449	Dr. Dilupa Nakandala	University of Western Sydney	Australia
436	Mr. Gopi Bidari	Edith Cowan University	Australia
311	Dr. Christina Atanasova	Simon Fraser University	Canada
456 and 205	Prof. Alamuri Suryanarayana	Osmania University	India
454	Dr. Poornima Kundapur	Manipal University	India
222	Miss. Citra Hennida	Airlangga University	Indonesia
314	Dr. Syed Aun Raza Rizvi	Nottingham University Business School	Malaysia
439	Dr. Narayan Prasad Paudel	Kathmandu University	Nepal
103	Prof. MaryAnn Reynolds	Sultan Qaboos University	Oman
219	Prof. Victor Vakhshayn	The Russian Presidential Academy of National Economy and Public Administration	Russia
445	Prof. Kseniya Tkacheva	The Russian Presidential Academy of National Economy and Public Administration	Russia
502	Dr. Andreas Velthuisen	Institute for Dispute Resolution in Africa (IDRA), University of South Africa	South Africa
214	Prof. Dr. Elias Sanidas	Seoul National University (SNU)	South Korea
315	Mr. Yoon Ki Kwan	Chungnam National University	South Korea
315	Mr. Md. Sumon Hossain	Chungnam National University	South Korea
422	Mr. Gregory Coutaz	National Chengchi University	Taiwan R.O.C
416	Mr. Philippe Cachia	National Chengchi University	Taiwan R.O.C
418	Mr. Moises Lopes de Souza	National Chengchi University	Taiwan R.O.C
421	Mr. Dean Karalekas	National Chengchi University	Taiwan R.O.C
312	Prof. Fehmi Karasioglu	Selcuk University	Turkey
Observer	Prof. Banu Uckan Hekimler	Anadolu University	Turkey
103	Ms. Claire Richards	Zayed University	UAE
403	Mr. Benjamin Silverstone	University of Wales Trinity StDavid	UK
101	Prof. Kari Day	Eastern Oregon University	USA
106	Prof. Dr. Rakesh Sah	Montana State University Billings	USA
411	Dr. Leann Mischel	Susquehanna University	USA